FORM D

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM D

## NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR HNIEGOM I IMITED OFFEDING EXEMPTION

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OMB APPRÓVAL OMB Number: 3235-0076 Expires: Estimated average burden hours per response. . . . . 16.00

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101/09	UNIFORM EIMITED OFFERING EXEM	
Name of Offering ( check if th	is is an amendment and name has changed, and indicate change.)	
VideolQ, Inc Series A Prefer	ed Stock Offering	1 M 1 M 1 M 1 M 1 M 1 M 1 M 1 M 1 M 1 M
Filing Under (Check box(es) that ap	ply): Rule 504 Rule 505 Rule 506 Section 4(6)	☐ ULOE
Type of Filing: New Filing	_ Amendment	
	A. BASIC IDENTIFICATION DATA	07078098
1. Enter the information requested	1 about the issuer	
Name of Issuer ( check if this i	s an amendment and name has changed, and indicate change.)	
VideoIQ, Inc.		
Address of Executive Offices	(Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
213 Burlington Road, Bedford,	MA 01730	781-424-5244
Address of Principal Business Opera (if different from Executive Offices		Telephone Number (Including Area Code)
Brief Description of Business		
Video technology services.		PROCESSED  SEP 2.1 2007  THOMSO
Type of Business Organization		SED 2
corporation		please specify):
business trust	limited partnership, to be formed	THOMSON
	Month Year	7"HV4KIFYA1
Actual or Estimated Date of Incorpo		· · · · · · · · · · · · · · · · · · ·
Jurisdiction of Incorporation or Org	anization: (Enter two-letter U.S. Postal Service abbreviation for Stat CN for Canada; FN for other foreign jurisdiction)	DE
GENERAL INSTRUCTIONS	<del></del>	

### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

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Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

		A. BASIC IDI	ENTIFICATION DATA		
<ul> <li>Each beneficial own</li> <li>Each executive office</li> </ul>	ne issuer, if the issuer having the power and director of	uer has been organized wer to vote or dispose, or di corporate issuers and of			a class of equity securities of the issuer. partnership issuers; and
<ul> <li>Each general and m</li> </ul>	anaging partner of	partnership issuers.		·	
Check Box(es) that Apply:	Promoter	■ Beneficial Owner	Executive Officer	✓ Director	General and/or Managing Partner
Full Name (Last name first, if Schnell, Scott	individual)		, , , , , , , , , , , , , , , , , , ,		
Business or Residence Addres 213 Burlington Road, Bec			ode)		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if Gardner, Michael D.	individual)				
Business or Residence Addres	•		ode)		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if Saptharishi, Mahesh	individual)				
Business or Residence Addres	s (Number and	Street, City, State, Zip C	ode)		
213 Burlington Road, Bed	ford, MA 01730				
Check Box(es) that Apply:	Promoter	Beneficial Owner	Z Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, it Marman, Doug	f individual)				
Business or Residence Address 2002 NW 215th Circle, R			ode)		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, it Steve Lefkowitz	f individual)		· · · · · · · · · · · · · · · · · · ·		
Business or Residence Address 53 Hickory Street, Engley	•	Street, City, State, Zip C	ode)		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	✓ Director	General and/or Managing Partner
Full Name (Last name first, i Bichara, Axel	f individual)				
Business or Residence Addre 890 Winter Street, Suite		Street, City, State, Zip C NA 02451	ode)		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	✓ Director	General and/or Managing Partner
Full Name (Last name first, i Skok, David	f individual)				
Business or Residence Addre Bay Colony Corporate Ce					

		A. BA	SIC IDE	NTIF	ICATION DATA				
2. Enter the information re									
	he issuer, if the issu								
									s of equity securities of the issue
<ul> <li>Each executive off</li> </ul>	icer and director of	corporate issues	rs and of c	orpora	ate general and mar	aging	partners of	partne	rship issuers; and
<ul> <li>Each general and n</li> </ul>	nanaging partner of	partnership issu	iers.						
Check Box(es) that Apply:	Promoter	Beneficial	Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, i Broad Reach Security, LI				<u> </u>					
Business or Residence Addre 206 Westerly Road, Wes	ss (Number and	Street, City, Stat	e, Zip Co	de)					
Check Box(es) that Apply:	Promoter	Beneficial	Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, i		· <u> </u>							
Atlas Venture Fund VII, I		Street City Sent	e 7in Ca						
Business or Residence Address B90 Winter Street, Suite 3			ie, Zip C0	ue)					
Check Box(es) that Apply:	Promoter	Z Beneficia	l Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first, i Matrix Partners VIII, L.P.									
Business or Residence Addre							<u>-</u>		
Bay Colony Corporate Co	enter, 1000 Winte	er Street, Suite	4500, V	Vaitha	am, MA 02451				
Check Box(es) that Apply:	Promoter	Beneficia	Owner		Executive Officer	Z	Director		General and/or Managing Partner
Full Name (Last name first,	f individual)								
Boyda, Kenneth L.  Business or Residence Addre	Alumber and	Street City Sta	te Zin Co	ide)					
1200 Barton Creek Boul			.c, 2.p cc	,,					
Check Box(es) that Apply:	Promoter	☐ Beneficia	l Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first,	if individual)								
Business or Residence Addre	ess (Number and	Street, City, Sta	te, Zip Co	ode)					
Check Box(es) that Apply:	Promoter	Beneficia	1 Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first,	if individual)	<u> </u>				_			
Business or Residence Addre	ess (Number and	Street, City, Sta	ite, Zip Co	ode)					
Check Box(es) that Apply:	Promoter	☐ Beneficia	l Owner		Executive Officer		Director		General and/or Managing Partner
Full Name (Last name first,	if individual)			<b></b>		_,			
Business or Residence Addr	ess (Number and	Street, City, Sta	ite, Zip Co	ode)					
	(Use bla	nk sheet, or cop	y and use	additi	ional copies of this	sheet,	as necessar	y)	

	B. INFORMATION ABOUT OFFERING												
	11	· · · · · · · · · · · · · · · · · · ·	الم عام المام	a inerce is	stand to a	Il to non a	oraditad i	nvectore in	this offeri	no?		Yes	No <b>⊠</b>
1.	1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?												
2.	A Company in Alberta 10										\$	0	
_												Yes	No
3. 4						le unit? zho has bee					irectly, any		K
4.	If a perso	sion or sim on to be lis , list the na	llar remune ted is an ass me of the b	ration for s ociated pe roker or de	olicitation rson or age aler. If mo	of purchase int of a brok	ers in conne er or deale e (5) persor	ection with r registered as to be list	sales of sec I with the S ed are asso	curities in th EC and/or	he offering. with a state ons of such		
Ful N/	,	ast name	first, if indi	vidual)									
		Residence	Address (N	umber and	Street, C	ity, State, Z	ip Code)						
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Nar	ne of Ass	ociated Br	oker or Dea	aier									
Sta						to Solicit I							
	(Check	"All States	" or check	individual	States)	***************************************			·····		•••••	☐ Ai	States
	AL	ĀK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID NO
	IL MT	IN NE	IA NV	KS NH	KY NJ	LA NM	ME NY	MD NC	MA ND	MI OH	MN OK	MS OR	MO PA
	RI	SC	SD	TN	TX	UT	VT	VA	WA	WV	WI	WY	PR
Ful	l Name (I	Last name	first, if indi	ividual)	<u></u>			<u></u>	<del></del>				
Bus	siness or	Residence	Address (N	Number an	d Street, C	ity, State, 2	Zip Code)					· · · · · ·	
Naı	ne of Ass	ociated Br	oker or De	aler		<del></del> -							
Sta						to Solicit							
	(Check	"All States	" or check	individual	States)		•••••			.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	***************************************	☐ Al	l States
	AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
	IL	IN	IA NV	KS	KY	LA NM	ME NY	MD NC	MA ND	MI OH	MN OK	MS OR	MO PA
	MT RI	NE SC	NV SD	NH TN	NJ TX	UT	VT	VA	WA	WV	WI	WY	PR
Ful			first, if ind			<del></del>	·						
Bu	siness or	Residence	Address (1	Number an	d Street, C	City, State,	Zip Code)		· · · · · ·	<del></del>			<u> </u>
Na	me of Ass	sociated Br	oker or De	aler		····	<u>.                                    </u>						
Sta	tes in Wh	ich Person	Listed Has	Solicited	or Intends	to Solicit	Purchasers		<u></u>	· · · · · ·			
Jia												□ AI	l States
	AL	ĀK	ΑZ	AR	CA	CO	CT	DE	DC	FL	GA	HI	ID
	IL	IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
	MT RI	NE SC	NV SD	NH TN	NJ TX	MM UT	NY VT	NC VA	ND WA	OH WV	OK WI	OR WY	PA PR

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
		r	c
	Debt		\$ \$ 200,000.00
			3
	Common Preferred	•	•
	Convertible Securities (including warrants)		
	Partnership Interests		
	Other (Specify)	200 000 00	\$ \$ 200,000.00
	Total	200,000.00	\$_200,000.00
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		A. 12. 12. 12. 12. 12. 12. 12. 12. 12. 12
		Number Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors	1	\$ 200,000.00
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.		
		Type of	Dollar Amount
	Type of Offering	Security	Sold
	Rule 505		\$
	Regulation A	··	\$
	Rule 504	<del></del>	\$
	Total		\$_0.00
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees	<b>Z</b>	\$_5,000.00
	Accounting Fees		\$
	Engineering Fees		\$
	Sales Commissions (specify finders' fees separately)		\$
	Other Expenses (identify)		s
	Total		\$ 5,000.00

	C. OFFERING PRICE, NUMBE	R OF INVESTORS, EXPENSES AND USE OF P	ROCEEDS	
	b. Enter the difference between the aggregate offering and total expenses furnished in response to Part C — Qu proceeds to the issuer."	estion 4.a. This difference is the "adjusted gross		\$
5.	Indicate below the amount of the adjusted gross proceed each of the purposes shown. If the amount for any check the box to the left of the estimate. The total of the proceeds to the issuer set forth in response to Part C	purpose is not known, furnish an estimate and to payments listed must equal the adjusted gross		
			Payments to Officers, Directors, & Affiliates	Payments to Others
	Salaries and fees		\$	
	Purchase of real estate			
	Purchase, rental or leasing and installation of machi	nerv		
	Construction or leasing of plant buildings and facili	ties	<b>\$</b>	_ 🗆 \$
	Acquisition of other businesses (including the value offering that may be used in exchange for the assets issuer pursuant to a merger)	or securities of another		_ []\$
	Renayment of indebtedness		\$	
	Working capital		□\$	_ 🗹 \$ <u>195,000.00</u>
	Other (specify):		<b></b>	
			s	
	Column Totals		<b>⊘</b> \$ 0.00	\$_195,000.00
	Total Payments Listed (column totals added)			95,000.00
Γ		D. FEDERAL SIGNATURE		
eic	e issuer has duly caused this notice to be signed by the u nature constitutes an undertaking by the issuer to furni information furnished by the issuer to any non-accre	sh to the U.S. Securities and Exchange Commit	ssion, upon writt	ule 505, the following en request of its staff
Īss	uer (Print or Type)	Signature—	Date	3 .
	deolQ, Inc.	non	4140	<u> </u>
Na	me of Signer (Print or Type)	Title of Signer (Frint or Type)	i i	
Sc	ott Schnell	President		

- ATTENTION -

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)